

Bæjarráð FW: Save the date! Conference: Digital Transformation in the Cultural Heritage Sector – Opportunities and Challenges

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Frá : Þórdís Sif Sigurðardóttir
Heiti : Bæjarráð FW: Save the date! Conference: Digital Transformation in the Cultural Heritage Sector – Opportunities and Challenges
Málsnúmer : 2017050071
Málsaðili : City of Linköping
Skráð dags : 18.05.2017 13:46:50
Höfundur : Þórdís Sif Sigurðardóttir

From: Asp Elisabeth [mailto:Elisabeth.Asp@linkoping.se]

Sent: 18. maí 2017 07:05

To: Asp Elisabeth

Cc: Sandgrim Carola

Subject: Save the date! Conference: Digital Transformation in the Cultural Heritage Sector - Opportunities and Challenges

Dear Madame or Sir,

The twin cities of Norrköping and Linköping and the Region of Östergötland, Sweden are proud to invite you to an international conference on digital transformation in cultural heritage and tourism industry. The conference will take place in **31 August and 1 September**. The conference is also a start for an international cultural network among cities of northern Europe and Guangzhou, China. Your city will have the opportunity to share knowledge and send in papers on successful projects in cultural heritage and digitalization.

Please send this information to officials at your department!

Most welcome to Linköping and Norrköping! You can already register at the website below.

We look forward to soon present the agenda with high level key note speakers and study visits.

FOCUS:

- Cultural heritage, cultural tourism, digitalization - opportunities and challenges

OBJECTIVES:

- Come across ideas from good practices from North Europe and the city of Guangzhou, China
 - Exchange knowledge with high level keynote speakers
 - Exchange knowledge from the host cities and other guests

OUTCOMES:

- A living cultural network and not at least a fruitful dialogue
 - A platform to discuss future culture challenges

TWIN CITIES AND PARTNERSHIP

The conference will take place 31 August-1 September 2017 and the venue of the conference is the twin cities Linköping and Norrköping together with the Region of Östergötland. The region has the fourth largest population in Sweden. The conference is a good start of the European Year of Cultural Heritage 2018 and the invited participants come from China, Germany, and the Nordic - Baltic countries. Some of the invited cities are twin cities and collaborating in other issues. We like to see the event as the start for a future network collaboration aiming at longtime partnerships.

LET'S GET TOGETHER!

We believe that the outcome of the conference will let you come across new ideas, good practices, a living network and not at least a fruitful dialogue in future culture challenges. The conference will help your city and region to be a purposeful engine of effective and inclusive digitalization of cultural heritage. More information will come soon.

MORE INFORMATION:

You will find contacts, useful and practical information on the website www.linkoping.se/cultural

Best regards

Ms. Helena Balthammar
Mayor of Linköping

Ms. Louise Malmström
Chairman of City Council Norrköping

Best regards

Ms. Elisabeth Asp
international coordinator

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